

Tourism



Complete the following:

- (I) Understand the tourism industry
 - 1. Describe the needs, wishes and feelings of a typical tourist.
 - 2. Know and classify three tourist attractions of Hong Kong.
 - 3. Understand the importance of ‘Special Interest Tourism’ (SIT) and know the SIT attractions in Hong Kong.
 - 4. Know the Chinese cultural festivals and celebrations unique in Hong Kong.
 - 5. Recognise tourist behaviour that is culturally different.
 - 6. Understand the effects on the Hong Kong economy from the tourism industry.

- (II) Practical
 - 1. Use a language or dialect (other than mother tongue) to introduce a tourist attraction in Hong Kong and a Chinese cultural festival or celebration.
 - 2. Prepare a one day ‘SIT’ activity promotion pamphlet, including introduction, route, fee, pictures, etc.